

Bijan Laufer

When Design is

THE ART



If you love design then you will love Bijan Laufer, an interior stylist with a knowing touch that reflects his vibrant personality. For the founder of THE ART, decoration is a very personal art.

"I have loved design as long as I can remember, in me it fuses with being a people person and having my innate business sense," says Bijan Laufer, who recently launched **THE ART** at the Marbella Club. He brings with him a world of experience, as this well-travelled interior designer has worked in Germany, where he grew up, as well as Switzerland, London, New York and Thailand.

My approach was, and has always been, to listen carefully to what clients say, take in details such as how they dress, the lifestyle they aspire to, and then deliver that within their living environment, which becomes the canvas for that lifestyle. The goal is to create comfortable, luxurious, yet functional spaces for my clients. Basically, I am in love with life and enjoy inspiring others to change their own lives for the better, even if it is just through the redesign and/or adding pieces of furniture or art to their home. There are many combinations that get



you to that perfect design solution, and that exploration with my clients is so satisfactory, and brings me personal joy and fulfilment.

Make design a joy

The Art Interior Design work code ethics focus on the design and decoration process being a joyous one that becomes an enriching experience for the homeowner too. "We all do better work when we're happy, and what could be a nicer job than to create a beautiful living environment or setting for a commercial venue, so I also like to involve the client in this creative experience and let it be part of the process that injects life and happiness into a home. After all, a home as a place of well-being is so much more than the sum of its decoration and furnishing. Having an eye is one thing, but you have to be able to execute." explains the designer.

Bijan, who has come from an international background himself, sees that Marbella has such a sociable, cosmopolitan way of life. "The natural beauty, gastronomy and outdoor Californian lifestyle is very much me. I love the energetic way of thinking here, and saw early on that my style of design fits well into the properties and lifestyle of the Costa del Sol."

Through an exploration of colour, materials and an intuitive eye, The Art

Interior Design team curates a wealth of their combined experiences into every space. "Sensory experience is at the centre of the design approach. Mixing classic with innovative design to get fully inspired by bespoke pieces, cultures, art and natural elements is what truly inspires me and my team. Design and art have had a history of constantly colliding and co-merging and are continually overlapping more and more, to the extent that the design can be viewed almost as art in its own right" says the designer. "The final results could be almost reviewed as an art piece"

The Art-Interior Design Experience

A mixture of Interior design and lifestyle expertise, along with his entrepreneurship and philanthropic personality convinced the designer to launch THE ART at the Marbella Club. The team will be attending to private and commercial clients to provide that knowing touch that transforms a house, apartment or commercial area into a spectacular, cossetting home.

THE ART-Interiors main offering is furniture packages delivered in a timely manner, to both private individuals, developers, and real estate agencies, as well as bespoke singular furniture and art pieces. The full-service design studio and team is located at the prestigious Marbella Club. Core values are to provide the vision and organizational skills to make beautiful

transformations happen. Artistic and elegant with liveable comfort. Modern aesthetic mixed with sumptuous decor that maximizes and fosters simplicity and serenity. The key is detail, detail, detail, add experience luxury and above all comfort as the primary focus! Timeless luxury is crucial.

"I'm in touch with the commercial and practical element of each design project, and have worked on everything from decoration to complete renovations, and I love them all. It's an exciting phase in my life and one in which I bring all my international experience to, years of travel and my personal inspiration to creating highly individualised designs for villas, apartments and also commercial projects in this region. I will continue to work internationally, but in Marbella I have very much found the place where I feel at home and wish to make a contribution with my very personal approach to interior design."

THE ART

INTERIOR DESIGN

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